		Cincinnati	Avondale	Bondhill	CBD	CUF	California	Camp Washington	Carthage	Clifton
Area	Acres	50803.20	1391.36	1169.92	452.48	1036.80	1504.64	793.60	514.56	1415.68
	2000 Census	331,874	16,298	9,682	3,189	16,119	1,015	1,506	2,412	8,546
	2006 Census Trend Proj.	309,121	14,785	8,581	3,283	15,204	1,134	1,331	2,194	7,925
	DRILLDOWN	378,259	15,258	10,510	3,818	12,835	2,043	1,803	3,387	9,519
Population	% Above Trend Proj.	22%	3%	22%	16%	-16%	80%	35%	54%	20%
ropulation	% Above Census 2000	14.0%	-6.0%	9.0%	20.0%	-20.0%	101.0%	20.0%	40.0%	11.0%
	2000 Census (per Acre)	6.5	11. <i>7</i>	8.3	7.0	15.5	0.7	1.9	4.7	6.0
	2006 Trend Proj. (per Acre)	6.1	10.6	7.3	7.3	14.7	0.8	1.7	4.3	5.6
	DRILLDOWN (per Acre)	7.4	11.0	9.0	8.4	12.4	1.4	2.3	6.6	6.7
	2000 Census	1 <i>47,</i> 886	6,884	4,166	1,512	6,862	353	502	1,066	4,552
	2006 Census Trend Proj.	140,247	6,321	3,787	1 , 587	6,466	389	442	996	4,310
Households	DRILLDOWN	170,680	6,452	4,663	1,940	5,110	700	635	1,540	5,058
	% Above Trend Proj.	22%	2%	23%	22%	-21%	80%	44%	55%	17%
	% Above Census 2000	15%	-6%	12%	28%	-26%	98%	26%	44%	11%
Average	2000 Census	2.2	2.2	2.3	1.2	1.9	2.9	2.5	2.3	1.9
Household Size	2006 Census Trend Proj.	2.1	2.2	2.3	1.2	1.9	2.9	2.4	2.2	1.8
Hoosellold Size	DRILLDOWN	2.2	2.4	2.3	2.0	2.5	2.9	2.8	2.2	1.9
	2000 Census	165,742	8,128	4,585	1,968	7,714	371	656	1,180	4,930
	2006 Census Trend Proj.	166,592	8,103	4,382	2,340	7,714	420	654	1,163	4,870
Units	DRILLDOWN	222,059	9,035	5,878	2,282	8,176	986	901	1,726	5,981
	% Above Trend Proj.	33%	12%	34%	-2%	6%	135%	38%	48%	23%
	% Above Census 2000	134.0%	111.2%	128.2%	116.0%	106.0%	265.8%	137.3%	146.3%	121.3%
	2000 Census	\$43 , 992	\$26,984	\$42,136	\$33,340	\$29,730	\$1 <i>77,547</i>	\$23 , 375	\$42,896	\$53,618
Average	2006 Census Trend Proj.	\$50,430	\$30,394	\$44,395	\$36,534	\$34 , 553	\$200,109	\$27,330	\$40,783	\$63,675
Household	DRILLDOWN	\$51,535	\$26,904	\$41,064	\$52,269	\$35,158	\$200,109	\$19,234	\$30,912	\$73,847
Income	DRILLDOWN Adj.	\$54,083	\$28,350	\$43,562	\$56,112	\$36,873	\$207,927	\$20,364	\$32,711	\$77,158
IIICOIIIE	% Above Trend Proj.	7%	-7%	-2%	54%	7%	4%	-25%	-20%	21%
	% Above Census 2000	23%	5%	3%	68%	24%	17%	-13%	-24%	44%

Data Tables

		Cincinnati	Avondale	Bondhill	CBD	CUF	California	Camp Washington	Carthage	Clifton
	2000 Census	\$30,659	\$18,955	\$32,003	\$20,618	\$20,685	\$104,494	\$22,850	\$27,430	\$33,824
Median	2006 Census Trend Proj.	\$36,764	\$21,303	\$35,840	\$22,376	\$23,446	\$129,018	\$25,284	\$30,846	\$38,509
Household	DRILLDOWN	\$39,893	\$17,183	\$36,032	\$36,674	\$26,102	\$124,311	\$12,380	\$24,782	\$60,501
Income	% Above Trend Proj.	9%	-19%	1%	64%	11%	-4%	-51%	-20%	57%
	% Above Census 2000	30%	-9%	13%	78%	26%	19%	-46%	-10%	79%
	2000 Census	\$6505.8M	\$185.8M	\$175.5M	\$50.4M	\$204.M	\$62.7M	\$11.7M	\$45.7M	\$244.1M
	2006 Census Trend Proj.	\$7072.6M	\$192.1M	\$168.1M	\$58.M	\$223.4M	\$77.8M	\$12.1M	\$40.6M	\$274.4M
	DRILLDOWN	\$8795.9M	\$173.6M	\$191.5M	\$101.4M	\$179.7M	\$140.M	\$12.2M	\$47.6M	\$373.5M
Aggregate	DRILLDOWN Adj.	\$9.2 B	\$182.9M	\$203.1M	\$108.9M	\$188.4M	\$145.5M	\$12.9M	\$50.4M	\$390.3M
Neighborhood	% Above Trend Proj.	31%	-5%	21%	88%	-16%	87%	7%	24%	42%
Income	% Above Census 2000	42%	-2%	16%	116%	-8%	132%	10%	10%	60%
	Aggr. Income per Acre	\$181,700	\$131,472	\$1 <i>7</i> 3,635	\$240,628	\$181 , 734	\$96,698	\$16,283	\$97,882	\$275,687
	Aggr. Informal Economy	\$435.M	\$9.3M	\$11.6M	\$7.5M	\$8.8M	\$5.5M	\$.7M	\$2.8M	\$16.7M
	% Informal Economy	5.2%	5.4%	6.1%	7.4%	4.9%	3.9%	5.9%	5.8%	4.5%
	2000 Census	39.4%	23.7%	45.2%	1.0%	17.5%	85.6%	28.9%	55.7%	33.2%
Home	2006 Census Trend Proj.	39.7%	23.7%	47.9%	1.1%	17.4%	85.6%	28.7%	55.7%	33.8%
Ownership	DRILLDOWN by Unit	38.8%	29.0%	43.3%	11.5%	39.8%	53.4%	35.6%	38.9%	32.9%
	DRILLDOWN by Building	71.9%	63.2%	84.2%	14.3%	66.5%	83.1%	55.8%	61.1%	78.0%
	2000 Census	\$98,674	\$73,079	\$83,450	\$112,500	\$86,883	\$354,700	\$39,850	\$69,733	\$195,313
Median Home	2006 Census Trend Proj.	\$134 , 470	\$87,709	\$103,506	\$478,125	\$112,301	\$456,944	\$ <i>47,57</i> 1	\$86,820	\$250,833
Sale Value	DRILLDOWN	\$140,499	\$95,000	\$92,400	\$351,050	\$122,750	\$377,000	\$50,000	\$79,950	\$225,500
Jule Vulue	% Above Trend Proj.	4%	8%	-11%	-27%	9%	-17%	5%	-8%	-10%
	% Above Census 2000	42%	30%	11%	212%	41%	6%	25%	15%	15%
	New Units	7450.0	151.0	358.0	739.0	43.0	8.0	3.0	144.0	2.0
	New Units per 10K HH	50.4	21.9	85.9	488.8	6.3	22.7	6.0	135.1	0.4
Residential	New Units % Change	-1 <i>7</i> .3	-15.0	46.6	-18.5	-2.8	-5.7	-2.0	-23.5	0.0
Investment	New Construction per 10K	7.5	5.8	18.2	1 <i>7</i> .2	2.0	11.3	4.0	58.2	0.2
2002 - 2006	New Construction % Change	-1.0	-0.7	9.1	1.3	-0.7	-2.8	-2.0	-15.0	0.0
2002 - 2000	Rehab Permits	8275.0	290.0	178.0	38.0	254.0	25.0	36.0	61.0	276.0
	Rehab % Change	-0.5	-2.0	1.0	-1.3	-1.0	2.8	-8.0	3.8	2.0
	Rehap Permits per 10K HH	56	42	43	25	37	<i>7</i> 1	72	57	61

		Cincinnati	Avondale	Bondhill	CBD	CUF	California	Camp Washington	Carthage	Clifton
Crime Incidents	Property Crime	62.6	63.5	31.3	320.5	66.3	52.2	142.1	76.3	42.4
per 1000	Violent Crime	11.0	18.7	8.2	44.2	10.6	1.0	16.6	11.6	6.1
Persons	Community Crime	1 <i>7</i> .1	19.6	12.7	43.6	15.6	10.8	19.9	15.3	8.0
2002 - 2006	Total Crime	73.6	82.2	39.5	364.7	76.9	53.2	1 <i>5</i> 8. <i>7</i>	87.9	48.4
Change in	Property Crime	-7.0%	-19.0%	-28.0%	-30.0%	-14.0%	39.0%	-29.0%	13.0%	-8.0%
Crime	Violent Crime	-7.0%	10.0%	-27.0%	-30.0%	-15.0%	0.0%	-29.0%	75.0%	-19.0%
2002 - 2006	Community Crime	-14.0%	-16.0%	-14.0%	-39.0%	-34.0%	0.0%	-52.0%	-24.0%	-34.0%
2002 - 2000	Total Crime	-7.0%	-14.0%	-28.0%	-30.0%	-14.0%	38.0%	-29.0%	18.0%	-10.0%
Difference	Property Crime	0.0%	-12.0%	-21.0%	-23.0%	-7.0%	46.0%	-22.0%	20.0%	-1.0%
from City	Violent Crime	0.0%	17.0%	-20.0%	-23.0%	-9.0%	7.0%	-22.0%	82.0%	-12.0%
Average	Community Crime	0.0%	-1.0%	0.0%	-25.0%	-20.0%	14.0%	-37.0%	-10.0%	-20.0%
2002 - 2006	Total Crime	0.0%	-7.0%	-21.0%	-23.0%	-7.0%	45.0%	-22.0%	25.0%	-3.0%
	HH with no credit record	28%	20%	37%	34%	8%	44%	29%	37%	28%
	Banks	97	2	0	20	2	0	2	2	3
	per 10,000 Households	5.7	3.1	0.0	103.1	3.9	0.0	31.5	13.0	5.9
	per 10,000 Persons	2.6	1.3	0.0	52.4	1.6	0.0	11.1	5.9	3.2
	Credit Unions	48	3	0	8	2	0	2	0	0
Financial	per 10,000 Households	2.8	4.6	0.0	41.2	3.9	0.0	31.5	0.0	0.0
Service	per 10,000 Persons	1.3	2.0	0.0	21.0	1.6	0.0	11.1	0.0	0.0
Institutions	Traditional Institutions	145	5	0	28	4	0	4	2	3
11131110110113	per 10,000 Households	8.5	7.7	0.0	144.3	7.8	0.0	63.0	13.0	5.9
	per 10,000 Persons	3.8	3.3	0.0	73.3	3.1	0.0	22.2	5.9	3.2
	Nontraditional Institutions	45	1	2	5	1	0	0	0	0
	per 10,000 Households	2.6	1.5	4.3	25.8	2.0	0.0	0.0	0.0	0.0
	per 10,000 Persons	1.2	0.7	1.9	13.1	0.8	0.0	0.0	0.0	0.0
	Ratio Nontrad to Trad Inst.	0.30	0.20		0.20	0.30		0.00	0.00	0.00

		Cincinnati	Avondale	Bondhill	CBD	CUF	California	Camp Washington	Carthage	Clifton
	Total # of Businesses	13,985	401	232	2,358	384	45	256	185	264
All Businesses	Total # of Employees	239,312	8,828	3,182	65,349	14,115	230	4,606	1 <i>,</i> 738	4,820
	Total Revenue	\$31.3B	\$1.2B	\$.9B	\$4.6B	\$.5B	\$.B	\$1.5B	\$.7B	\$.6B
	# of Businesses	5,562	149	83	939	174	27	84	81	118
0 - 5 Empl.	Total Revenue	\$2317.2M	\$58.8M	\$29.3M	\$364.4M	\$78.7M	\$12.3M	\$46.1M	\$55.3M	\$53.6M
	# of Employees	14,183	391	218	2,395	454	68	214	219	335
	# of Businesses	2,610	70	45	452	65	4	70	41	48
6 - 19 Empl.	Total Revenue	\$4263.8M	\$81.7M	\$98.5M	\$589.4M	\$86.9M	\$4.2M	\$183.8M	\$62.M	\$61.7M
	# of Employees	25,935	677	433	4,491	655	37	725	362	496
	# of Businesses	1,138	37	29	220	36	4	34	8	19
20 - 50 Empl.	Total Revenue	\$6032.4M	\$1 <i>55.7</i> M	\$246.3M	\$1067.2M	\$98.7M	\$12.M	\$312.6M	\$1 <i>54</i> .9M	\$111.4M
	# of Employees	35,085	1,1 <i>7</i> 9	876	6,987	1,018	125	1,080	272	522
	# of Businesses	357	13	13	66	6	0	6	5	7
51 - 100 Empl.	Total Revenue	\$3937.2M	\$67.4M	\$353.4M	\$625.8M	\$41.1M	\$.M	\$58.2M	\$52.9M	\$35.7M
	# of Employees	27,044	901	960	5,054	495	0	525	435	532
	Total Expenditures	\$7.3B	\$188.2M	\$1 <i>74.</i> 5M	\$85.M	\$174.3M	\$53.3M	\$1 <i>5</i> .8M	\$48.7M	\$278.6M
Expenditures	Retail Expenditures	\$2.5B	\$68.7M	\$61.9M	\$29.6M	\$62.5M	\$1 <i>7.7</i> M	\$5.9M	\$17.6M	\$94.3M
	Grocery Expenditures	\$533.7M	\$16.1M	\$13.5M	\$6.2M	\$14.M	\$3.2M	\$1.4M	\$4.M	\$18.6M

		Cincinnati	Avondale	Bondhill	CBD	CUF	California	Camp Washington	Carthage	Clifton
	Retailers	1,395	33	26	165	41	2	23	18	35
All Retail	Retail Revenue	\$2.3B	\$43.M	\$56.M	\$207.4M	\$33.4M	\$.6M	\$27.8M	\$1 <i>7.</i> 4M	\$44.8M
	Retail Leakage	\$190.7M	\$25.7M	\$5.8M	-\$1 <i>77.</i> 8M	\$29.1M	\$1 <i>7</i> .1M	-\$21.8M	\$.2M	\$49.5M
	Restaurants	589	9	6	129	32	3	7	4	23
Restaurants	Revenue	\$380.9M	\$4.9M	\$3.2M	\$82.M	\$17.3M	\$1.M	\$3.6M	\$1.2M	\$15.8M
Residuidilis	Leakage	\$29.1M	\$5.6M	\$6.6M	-\$77.2M	-\$7.5M	\$2.M	-\$2.7M	\$1.5M	-\$.1M
	Sq. Ft. Potential	124,792	23,804	28,403	-330,804	-32,328	8,514	-11,465	6,303	-387
	Apparel	185	8	2	39	6	0	1	0	5
Apparel	Revenue	\$166.5M	\$4.5M	\$.4M	\$34.2M	\$4.3M	\$.M	\$.3M	\$.M	\$1.8M
Apparei	Leakage	\$122.9M	\$2.8M	\$6.4M	-\$30.8M	\$2.5M	\$2.3M	\$.4M	\$1.9M	\$9.4M
	Sq. Ft. Potential	361,856	8,253	18,863	-90,752	7,470	6,748	1,056	5,543	27,602
	Grocers	20	0	0	0	0	0	0	0	1
	Grocers per 10K Persons	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
Full Service	Grocers per 10K HH	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Grocers	Avg Distance to Grocer	1.06	1.08	1.05	0.64	0.56	2.43	1.21	1.11	0.51
Orocers	Revenue	\$518.5M	\$.0M	\$.0M	\$.0M	\$.0M	\$.0M	\$.0M	\$.0M	\$13.7M
	Leakage	\$15.2M	\$16.1M	\$13.5M	\$6.2M	\$14.0M	\$3.2M	\$1.4M	\$4.0M	\$4.9M
	Sq. Ft. Potential	44,352	46,787	39,261	18,027	40,759	9,197	4,21 <i>7</i>	11,746	14,348
	Grocers	114	4	1	3	5	0	1	0	4
All Groceres	Grocers per 10K Persons	3.0	2.6	1.0	7.9	3.9	0.0	5.5	0.0	4.2
All Gloceles	Grocers per 10K HH	6.7	6.2	2.1	15.5	9.8	0.0	15.8	0.0	7.9
	Revenue	\$574.2M	\$2.7M	\$.4M	\$2.0M	\$3.8M	\$.0M	\$3.1M	\$.0M	\$15.1M

		Cincinnati	College Hill	Columbia/Tusc ulum	Corryville	East End	East Price Hill	East Walnut Hills	Evanston	Fay Apartments
Area	Acres	50803.20	2684.80	360.96	328.96	2211.20	1921.28	575.36	720.64	259.20
	2000 Census	331,874	16,485	1,632	3,830	2,332	17,964	5,435	<i>7,</i> 928	2,453
	2006 Census Trend Proj.	309,121	1 <i>5,</i> 726	1,599	3,368	2,052	15,828	5,010	<i>7</i> ,338	2,288
	DRILLDOWN	378,259	23,756	1,901	1,952	2,433	19,957	5,534	8,233	2,058
Population	% Above Trend Proj.	22%	51%	19%	-42%	19%	26%	10%	12%	-10%
Population	% Above Census 2000	14.0%	44.0%	17.0%	-49.0%	4.0%	11.0%	2.0%	4.0%	-16.0%
	2000 Census (per Acre)	6.5	6.1	4.5	11.6	1.1	9.4	9.4	11.0	9.5
	2006 Trend Proj. (per Acre)	6.1	5.9	4.4	10.2	0.9	8.2	8.7	10.2	8.8
	DRILLDOWN (per Acre)	7.4	8.8	5.3	5.9	1.1	10.4	9.6	11.4	7.9
	2000 Census	147,886	7,063	802	1,825	968	7,026	2,886	3,059	896
	2006 Census Trend Proj.	140,247	6,850	807	1,616	876	6,262	2 , 717	2,878	858
Households	DRILLDOWN	170,680	10,257	958	876	1,044	7,918	2,993	3,209	771
	% Above Trend Proj.	22%	50%	19%	-46%	19%	26%	10%	12%	-10%
	% Above Census 2000	15%	45%	19%	-52%	8%	13%	4%	5%	-14%
Average	2000 Census	2.2	2.3	2.0	1.9	2.4	2.5	1.8	2.6	2.7
Household Size	2006 Census Trend Proj.	2.1	2.2	2.0	1.9	2.3	2.4	1. <i>7</i>	2.5	2.7
Hooselloid Size	DRILLDOWN	2.2	2.3	2.0	2.2	2.3	2.5	1.9	2.6	2.7
	2000 Census	165,742	7,484	861	2,091	1,119	8,139	3,267	3,510	963
	2006 Census Trend Proj.	166,592	7,490	899	1,984	1,089	<i>7</i> ,810	3,272	3,543	958
Units	DRILLDOWN	222,059	11,483	1,508	2,121	2,087	11,423	3,915	5,060	1,046
	% Above Trend Proj.	33%	53%	68%	7%	92%	46%	20%	43%	9%
	% Above Census 2000	134.0%	153.4%	175.1%	101.4%	186.5%	140.3%	119.8%	144.2%	108.6%
	2000 Census	\$43,992	\$48,965	\$83,564	\$25,127	\$49,308	\$34,765	\$62,988	\$38,032	\$1 <i>5</i> ,081
Average	2006 Census Trend Proj.	\$50,430	\$55,132	\$87,754	\$26,136	\$70,999	\$38,425	\$73,192	\$43,142	\$18,360
Household	DRILLDOWN	\$51,535	\$54,016	\$96,675	\$24,714	\$52,361	\$33,785	\$70,703	\$35,493	\$12,322
Income	DRILLDOWN Adj.	\$54,083	\$56,772	\$100,028	\$27,188	\$56,524	\$35,566	\$72,971	\$37,254	\$12,817
III.COIII.C	% Above Trend Proj.	7%	3%	14%	4%	-20%	-7%	0%	-14%	-30%
	% Above Census 2000	23%	16%	20%	8%	15%	2%	16%	-2%	-15%

Data Tables

		Cincinnati	College Hill	Columbia/Tusc ulum	Corryville	East End	East Price Hill	East Walnut Hills	Evanston	Fay Apartments
	2000 Census	\$30,659	\$37,995	\$55,508	\$17,999	\$33,823	\$26,583	\$36,296	\$26,463	\$10,911
Median	2006 Census Trend Proj.	\$36,764	\$42,978	\$67,387	\$19,002	\$47,682	\$29,515	\$43,940	\$30,281	\$12,800
Household	DRILLDOWN	\$39,893	\$49,311	\$101,442	\$17,868	\$42,082	\$24,992	\$65,651	\$27,600	\$9,063
Income	% Above Trend Proj.	9%	15%	51%	-6%	-12%	-15%	49%	-9%	-29%
	% Above Census 2000	30%	30%	83%	-1%	24%	-6%	81%	4%	-17%
	2000 Census	\$6505.8M	\$345.8M	\$67.M	\$45.9M	\$47.7M	\$244.3M	\$181.8M	\$116.3M	\$13.5M
	2006 Census Trend Proj.	\$7072.6M	\$377.7M	\$70.8M	\$42.2M	\$62.2M	\$240.6M	\$198.9M	\$124.2M	\$15.8M
	DRILLDOWN	\$8795.9M	\$554.M	\$92.6M	\$21.6M	\$54.6M	\$267.5M	\$211.6M	\$113.9M	\$9.5M
Aggregate	DRILLDOWN Adj.	\$9.2 B	\$582.3M	\$95.8M	\$23.8M	\$59.0M	\$281.6M	\$218.4M	\$119.6M	\$9.9M
Neighborhood	% Above Trend Proj.	31%	54%	35%	-44%	-5%	17%	10%	-4%	-37%
Income	% Above Census 2000	42%	68%	43%	-48%	24%	15%	20%	3%	-27%
	Aggr. Income per Acre	\$181,700	\$216,882	\$265,536	\$72,391	\$26,676	\$146,578	\$379,654	\$165,895	\$38,111
	Aggr. Informal Economy	\$435.M	\$28.3M	\$3.2M	\$2.2M	\$4.3M	\$14.1M	\$6.8M	\$5.7M	\$.4M
	% Informal Economy	5.2%	5.1%	3.5%	10.0%	8.0%	5.3%	3.2%	5.0%	4.0%
	2000 Census	39.4%	59.6%	67.1%	12.9%	48.3%	39.4%	36.5%	53.5%	5.2%
Home	2006 Census Trend Proj.	39.7%	59.5%	68.0%	12.8%	48.3%	39.1%	36.9%	53.8%	5.2%
Ownership	DRILLDOWN by Unit	38.8%	42.6%	60.2%	42.0%	70.3%	40.4%	45.0%	55.5%	6.4%
	DRILLDOWN by Building	71.9%	85.5%	85.5%	51.3%	66.6%	69.7%	74.9%	83.0%	5.4%
	2000 Census	\$98,674	\$98,910	\$144,500	\$73,625	\$76,975	\$61,188	\$146 , 217	\$68,444	\$55,500
Median Home	2006 Census Trend Proj.	\$134 , 470	\$122,401	\$188,934	\$92 , 750	\$98,880	\$72,865	\$1 <i>77,</i> 077	\$87 , 1 <i>57</i>	\$67 , 917
Sale Value	DRILLDOWN	\$140,499	\$112,250	\$227,500	\$211,000	\$217,850	\$70,700	\$170,750	\$83,000	\$57,300
Jule Vulue	% Above Trend Proj.	4%	-8%	20%	127%	120%	-3%	-4%	-5%	-16%
	% Above Census 2000	42%	13%	57%	187%	183%	16%	17%	21%	3%
	New Units	7450.0	283.0	148.0	93.0	95.0	4.0	33.0	12.0	0.0
	New Units per 10K HH	50.4	40.1	184.5	51.0	98.1	0.6	11.4	3.9	0.0
Residential	New Units % Change	-1 <i>7</i> .3	-38.1	1 <i>7</i> .5	-7.7	-14.5	0.1	<i>-7</i> .3	-0.7	0.0
Investment	New Construction per 10K	7.5	8.6	64.8	7.7	36.2	0.4	6.2	2.9	0.0
2002 - 2006	New Construction % Change	-1.0	-7.5	16.2	0.0	6.2	0.1	-3.5	-0.3	0.0
2002 - 2000	Rehab Permits	8275.0	327.0	93.0	79.0	93.0	311.0	300.0	236.0	297.0
	Rehab % Change	-0.5	-4.0	2.5	-3.3	6.2	6.3	5.2	0.0	24.6
	Rehap Permits per 10K HH	56	46	116	43	96	44	104	77	331

		Cincinnati	College Hill	Columbia/Tusc ulum	Corryville	East End	East Price Hill	East Walnut Hills	Evanston	Fay Apartments
Crime Incidents	Property Crime	62.6	32.2	25.7	128.5	126.5	81.8	74.5	43.6	66.4
per 1000	Violent Crime	11.0	6.4	0.6	25.1	9.0	13.6	6.3	10.5	15.9
Persons	Community Crime	1 <i>7</i> .1	13.4	6.1	26.6	26.6	22.6	1 <i>7</i> .1	15.9	40.8
2002 - 2006	Total Crime	73.6	38.6	26.3	153.5	135.5	95.4	80.8	54.1	82.3
Change in	Property Crime	-7.0%	13.0%	-13.0%	-30.0%	-3.0%	6.0%	11.0%	-14.0%	-29.0%
Crime	Violent Crime	-7.0%	71.0%	-80.0%	-18.0%	-13.0%	4.0%	-38.0%	-7.0%	11.0%
2002 - 2006	Community Crime	-14.0%	21.0%	-17.0%	-47.0%	-30.0%	-22.0%	26.0%	-9.0%	-3.0%
2002 - 2000	Total Crime	-7.0%	20.0%	-19.0%	-29.0%	-4.0%	6.0%	5.0%	-13.0%	-24.0%
Difference	Property Crime	0.0%	21.0%	-5.0%	-23.0%	4.0%	13.0%	18.0%	-7.0%	-22.0%
from City	Violent Crime	0.0%	78.0%	-73.0%	-11.0%	-6.0%	11.0%	-31.0%	0.0%	18.0%
Average	Community Crime	0.0%	35.0%	-3.0%	-33.0%	-15.0%	-8.0%	40.0%	5.0%	11.0%
2002 - 2006	Total Crime	0.0%	27.0%	-12.0%	-22.0%	3.0%	13.0%	12.0%	-6.0%	-1 <i>7</i> .0%
	HH with no credit record	28%	39%	23%	-39%	1%	28%	19%	22%	-5%
	Banks	97	3	0	2	0	1	1	0	0
	per 10,000 Households	5.7	2.9	0.0	22.8	0.0	1.3	3.3	0.0	0.0
	per 10,000 Persons	2.6	1.3	0.0	10.2	0.0	0.5	1.8	0.0	0.0
	Credit Unions	48	1	1	3	0	0	0	0	0
Financial	per 10,000 Households	2.8	1.0	10.4	34.3	0.0	0.0	0.0	0.0	0.0
Service	per 10,000 Persons	1.3	0.4	5.3	15.4	0.0	0.0	0.0	0.0	0.0
Institutions	Traditional Institutions	145	4	1	5	0	1	1	0	0
insinonons	per 10,000 Households	8.5	3.9	10.4	<i>57</i> .1	0.0	1.3	3.3	0.0	0.0
	per 10,000 Persons	3.8	1. <i>7</i>	5.3	25.6	0.0	0.5	1.8	0.0	0.0
	Nontraditional Institutions	45	1	0	1	0	1	0	0	0
	per 10,000 Households	2.6	1.0	0.0	11.4	0.0	1.3	0.0	0.0	0.0
	per 10,000 Persons	1.2	0.4	0.0	5.1	0.0	0.5	0.0	0.0	0.0
	Ratio Nontrad to Trad Inst.	0.30	0.30	0.00	0.20		1.00	0.00		

		Cincinnati	College Hill	Columbia/Tusc ulum	Corryville	East End	East Price Hill	East Walnut Hills	Evanston	Fay Apartments
	Total # of Businesses	13,985	306	22	364	336	297	296	153	11
All Businesses	Total # of Employees	239,312	2,740	1,016	14,494	8,708	2,279	2,500	964	114
	Total Revenue	\$31.3B	\$.3B	\$.B	\$1.7B	\$1.3B	\$.4B	\$.2B	\$.2B	\$.B
	# of Businesses	5,562	132	5	167	135	134	131	81	3
0 - 5 Empl.	Total Revenue	\$2317.2M	\$37.6M	\$2.9M	\$87.9M	\$60.4M	\$53.2M	\$60.9M	\$28.2M	\$.4M
	# of Employees	14,183	307	9	477	321	349	322	185	4
	# of Businesses	2,610	37	1	62	62	47	60	23	1
6 - 19 Empl.	Total Revenue	\$4263.8M	\$47.3M	\$1.4M	\$99.2M	\$148.4M	\$116.7M	\$76.M	\$33.1M	\$.M
	# of Employees	25,935	3 <i>57</i>	6	643	652	492	626	222	7
	# of Businesses	1,138	16	1	40	35	21	15	6	3
20 - 50 Empl.	Total Revenue	\$6032.4M	\$79.9M	\$3.8M	\$223.3M	\$170.4M	\$53.8M	\$34.3M	\$68.2M	\$34.5M
	# of Employees	35,085	482	26	1,320	981	612	419	197	103
	# of Businesses	357	9	0	13	4	5	7	0	0
51 - 100 Empl.	Total Revenue	\$3937.2M	\$33.5M	\$.M	\$1 <i>7</i> 2.7M	\$43.4M	\$9.3M	\$6.1M	\$.M	\$.M
	# of Employees	27,044	669	0	1,059	265	430	483	0	0
	Total Expenditures	\$7.3B	\$459.1M	\$66.M	\$24.4M	\$45.M	\$263.5M	\$160.4M	\$109.M	\$16.M
Expenditures	Retail Expenditures	\$2.5B	\$1 <i>5</i> 9.1M	\$22.1M	\$9.M	\$1 <i>5</i> .6M	\$94.7M	\$54.5M	\$39.M	\$6.1M
	Grocery Expenditures	\$533.7M	\$33.3M	\$4.2M	\$2.1M	\$3.2M	\$21.3M	\$10.8M	\$8.7M	\$1.6M

		Cincinnati	College Hill	Columbia/Tusc ulum	Corryville	East End	East Price Hill	East Walnut Hills	Evanston	Fay Apartments
	Retailers	1,395	30	1	29	19	46	29	1 <i>7</i>	1
All Retail	Retail Revenue	\$2.3B	\$25.5M	\$.1M	\$50.1M	\$18.9M	\$59.7M	\$28.7M	\$12.7M	\$.3M
	Retail Leakage	\$190.7M	\$133.6M	\$22.M	-\$41.1M	-\$3.3M	\$35.M	\$25.8M	\$26.3M	\$5.8M
	Restaurants	589	11	1	19	12	15	3	4	0
Restaurants	Revenue	\$380.9M	\$4.3M	\$.4M	\$7.1M	\$22.3M	\$8.M	\$1.2M	\$.6M	\$.M
Residuidilis	Leakage	\$29.1M	\$21.8M	\$3.3M	-\$5.7M	-\$19.8M	\$6.7M	\$7.8M	\$5.5M	\$.9M
	Sq. Ft. Potential	124,792	93,403	14,320	-24,550	-84,707	28,557	33,600	23,361	3,882
	Apparel	185	4	1	7	0	2	5	1	0
Apparel	Revenue	\$166.5M	\$3.2M	\$.1M	\$3.7M	\$.M	\$1.7M	\$5.9M	\$.1M	\$.M
Apparei	Leakage	\$122.9M	\$14.8M	\$2.6M	-\$2.8M	\$1.8M	\$8.5M	\$.5M	\$4.1M	\$.7M
	Sq. Ft. Potential	361,856	43,685	7,750	-8,111	5,213	24,974	1,362	12,103	1,930
	Grocers	20	0	0	1	0	1	0	0	0
	Grocers per 10K Persons	0.5	0.0	0.0	5.1	0.0	0.5	0.0	0.0	0.0
Full Service	Grocers per 10K HH	1.2	0.0	0.0	11.4	0.0	1.3	0.0	0.0	0.0
Grocers	Avg Distance to Grocer	1.06	3.20	1.91	0.40	1.65	0.54	0.85	1.47	1.80
Oloceis	Revenue	\$518.5M	\$.0M	\$.0M	\$27.3M	\$.0M	\$22.8M	\$.0M	\$.0M	\$.0M
	Leakage	\$15.2M	\$33.3M	\$4.2M	-\$25.2M	\$3.2M	-\$1.4M	\$10.8M	\$8.7M	\$1.6M
	Sq. Ft. Potential	44,352	97,035	12,100	<i>-73,</i> 397	9,470	-4,195	31,572	25,363	4,684
	Grocers	114	1	0	3	0	8	1	3	0
All Groceres	Grocers per 10K Persons	3.0	0.4	0.0	15.4	0.0	4.0	1.8	3.6	0.0
All Gloceles	Grocers per 10K HH	6.7	1.0	0.0	34.3	0.0	10.1	3.3	9.3	0.0
	Revenue	\$574.2M	\$.5M	\$.0M	\$28.0M	\$.0M	\$25.5M	\$1.5M	\$1.1M	\$.0M

				1						
		Cincinnati	Hartwell	Hyde Park	Kennedy Heights	Linwood	Lower Price Hill	Madisonville	Mount Adams	Mount Airy
Area	Acres	50803.20	835.20	1877.12	794.88	930.56	341.76	1496.96	147.84	2135.04
	2000 Census	331,874	5,526	13,640	5,689	402	1,309	9,574	1,514	9,006
	2006 Census Trend Proj.	309,121	4,812	13,010	5,089	365	1,273	8,635	1,547	8,873
	DRILLDOWN	378,259	6,305	19,654	7,030	482	1,102	11,334	1,546	12,200
Dam.datian	% Above Trend Proj.	22%	31%	51%	38%	32%	-13%	31%	0%	37%
Population	% Above Census 2000	14.0%	14.0%	44.0%	24.0%	20.0%	-16.0%	18.0%	2.0%	35.0%
	2000 Census (per Acre)	6.5	6.6	7.3	7.2	0.4	3.8	6.4	10.2	4.2
	2006 Trend Proj. (per Acre)	6.1	5.8	6.9	6.4	0.4	3.7	5.8	10.5	4.2
	DRILLDOWN (per Acre)	7.4	7.5	10.5	8.8	0.5	3.2	7.6	10.5	5.7
	2000 Census	1 <i>47,</i> 886	2,777	<i>7</i> ,139	2,551	173	430	4,134	1,001	3,678
	2006 Census Trend Proj.	140,247	2,471	6,988	2,345	161	413	3,81 <i>7</i>	1,045	3,693
Households	DRILLDOWN	170,680	3,159	10,553	3,195	212	355	4,970	1,029	5,155
	% Above Trend Proj.	22%	28%	51%	36%	32%	-14%	30%	-2%	40%
	% Above Census 2000	15%	14%	48%	25%	23%	-17%	20%	3%	40%
Average	2000 Census	2.2	1.9	1.9	2.2	2.3	2.9	2.3	1.5	2.4
Household Size	2006 Census Trend Proj.	2.1	1.9	1.8	2.2	2.3	3.0	2.3	1.5	2.4
Hoosellold 312e	DRILLDOWN	2.2	2.0	1.9	2.2	2.3	3.1	2.3	1.5	2.4
	2000 Census	165,742	2,996	7,500	2,778	189	516	4,518	1,128	4,053
	2006 Census Trend Proj.	166,592	2,777	7,542	2,673	184	542	4,366	1,250	4,278
Units	DRILLDOWN	222,059	3,775	11,166	4,378	334	761	7,501	1,651	5,829
	% Above Trend Proj.	33%	36%	48%	64%	82%	40%	72%	32%	36%
	% Above Census 2000	134.0%	126.0%	148.9%	1 <i>57.</i> 6%	176.7%	147.5%	166.0%	146.4%	143.8%
	2000 Census	\$43 , 992	\$45 , 532	\$92,661	\$48 , 171	\$28 , 592	\$16,626	\$40,407	\$81,870	\$46,637
Average	2006 Census Trend Proj.	\$50,430	\$52 , 768	\$104,919	\$56 , 173	\$33,509	\$19,395	\$44,199	\$98,065	\$51,671
Household	DRILLDOWN	\$51,535	\$43,11 <i>7</i>	\$105,424	\$51, 7 07	\$42,115	\$20,595	\$38,496	\$97,161	\$49,846
Income	DRILLDOWN Adj.	\$54,083	\$45,480	\$109,387	\$53,936	\$44,090	\$21,816	\$40,768	\$98,755	\$52,460
IIICOIIIE	% Above Trend Proj.	7%	-14%	4%	-4%	32%	12%	-8%	1%	2%
	% Above Census 2000	23%	0%	18%	12%	54%	31%	1%	21%	12%

Data Tables

		Cincinnati	Hartwell	Hyde Park	Kennedy Heights	Linwood	Lower Price Hill	Madisonville	Mount Adams	Mount Airy
		100 100					12.2			
	2000 Census	\$30,659	\$32,409	\$57,794	\$32,426	\$20,515	\$9,944	\$31,692	\$50,682	\$37,127
Median	2006 Census Trend Proj.	\$36,764	\$37,208	\$68,870	\$37,737	\$25,179	\$1 <i>5</i> ,133	\$35,309	\$54,372	\$41,720
Household	DRILLDOWN	\$39,893	\$36,035	\$107,954	\$44,081	\$32,739	\$13,984	\$32,024	\$112,853	\$41,480
Income	% Above Trend Proj.	9%	-3%	57%	17%	30%	-8%	-9%	108%	-1%
	% Above Census 2000	30%	11%	87%	36%	60%	41%	1%	123%	12%
	2000 Census	\$6505.8M	\$126.4M	\$661.5M	\$122.9M	\$4.9M	\$7.1M	\$167.M	\$82.M	\$171.5M
	2006 Census Trend Proj.	\$7072.6M	\$130.4M	\$733.2M	\$131.7M	\$5.4M	\$8.M	\$168.7M	\$102.5M	\$190.8M
	DRILLDOWN	\$8795.9M	\$136.2M	\$1112.6M	\$165.2M	\$8.9M	\$7.3M	\$191.3M	\$99.9M	\$2 <i>57</i> .M
Aggregate	DRILLDOWN Adj.	\$9.2 B	\$143.7M	\$1154.4M	\$172.3M	\$9.4M	\$7.8M	\$202.6M	\$101.6M	\$270.4M
Neighborhood	% Above Trend Proj.	31%	10%	57%	31%	73%	-3%	20%	-1%	42%
Income	% Above Census 2000	42%	14%	75%	40%	89%	8%	21%	24%	58%
	Aggr. Income per Acre	\$181,700	\$172,002	\$61 <i>4,</i> 97 <i>5</i>	\$216 <i>,777</i>	\$10,05 <i>5</i>	\$22,680	\$135 , 341	\$687,049	\$126,662
	Aggr. Informal Economy	\$435.M	\$7.5M	\$41.8M	\$7.1M	\$.4M	\$.4M	\$11.3M	\$1.6M	\$13.5M
	% Informal Economy	5.2%	5.5%	3.8%	4.3%	4.7%	5.9%	5.9%	1.6%	5.2%
	2000 Census	39.4%	33.1%	52.9%	61.8%	55.5%	20.2%	53.8%	33.0%	37.7%
Home	2006 Census Trend Proj.	39.7%	34.6%	53.0%	61.6%	55.3%	20.3%	54.4%	32.2%	39.0%
Ownership	DRILLDOWN by Unit	38.8%	32.5%	39.6%	49.9%	56.1%	39.4%	45.6%	50.1%	30.1%
	DRILLDOWN by Building	71.9%	47.7%	85.6%	85.1%	78.8 %	43.8%	81.0%	72.7%	69.4%
	2000 Census	\$98,674	\$88,950	\$238,233	\$93,560	\$ 74, 500	\$19,833	\$76,630	\$252,967	\$122,200
Median Home	2006 Census Trend Proj.	\$134 , 470	\$106,799	\$29 7, 568	\$116,559	\$89,583	\$31,500	\$93,335	\$329,622	\$152,080
Sale Value	DRILLDOWN	\$140,499	\$102,950	\$270,000	\$112,000	\$87,500	\$41,700	\$98,000	\$315,000	\$130,000
Sale Value	% Above Trend Proj.	4%	-4%	-9%	-4%	-2%	32%	5%	-4%	-15%
	% Above Census 2000	42%	16%	13%	20%	17%	110%	28%	25%	6%
	New Units	7450.0	2.0	156.0	1 <i>7</i> .0	0.0	0.0	1280.0	61.0	11.0
	New Units per 10K HH	50.4	0.7	21.9	6.7	0.0	0.0	309.6	60.9	3.0
Residential	New Units % Change	-1 <i>7</i> .3	-0.7	5.0	2.0	0.0	0.0	-301.2	5.0	0.3
Investment	New Construction per 10K	7.5	0.4	8.0	3.5	0.0	0.0	31.2	33.0	1.6
2002 - 2006	New Construction % Change	-1.0	-0.4	3.1	1.2	0.0	0.0	-23.5	4.0	0.3
2002 - 2000	Rehab Permits	8275.0	75.0	770.0	110.0	20.0	44.0	240.0	190.0	85.0
	Rehab % Change	-0.5	-2.9	-2.7	-5.9	28.9	-37.2	3.4	-8.0	-3.5
	Rehap Permits per 10K HH	56	27	108	43	116	102	58	190	23

		Cincinnati	Hartwell	Hyde Park	Kennedy Heights	Linwood	Lower Price Hill	Madisonville	Mount Adams	Mount Airy
Crime Incidents	Property Crime	62.6	43.8	35.9	28.5	82.1	102.4	37.9	56.1	46.9
per 1000	Violent Crime	11.0	5.4	1. <i>7</i>	6.7	5.0	23.7	8.3	3.3	8.8
Persons	Community Crime	1 <i>7</i> .1	10.1	4.5	9.5	19.9	35.1	11.5	11.9	22.5
2002 - 2006	Total Crime	73.6	49.2	37.6	35.2	8 <i>7</i> .1	126.1	46.2	59.4	55.6
Change in	Property Crime	-7.0%	9.0%	7.0%	-13.0%	3.0%	-16.0%	6.0%	8.0%	-5.0%
Crime	Violent Crime	-7.0%	30.0%	-12.0%	31.0%	0.0%	11.0%	10.0%	-38.0%	55.0%
2002 - 2006	Community Crime	-14.0%	-11.0%	-13.0%	0.0%	14.0%	-39.0%	-21.0%	-40.0%	46.0%
2002 - 2000	Total Crime	-7.0%	11.0%	6.0%	-7.0%	3.0%	-12.0%	6.0%	3.0%	1.0%
Difference	Property Crime	0.0%	16.0%	14.0%	-6.0%	10.0%	-9.0%	13.0%	15.0%	2.0%
from City	Violent Crime	0.0%	37.0%	-5.0%	38.0%	7.0%	18.0%	1 <i>7.</i> 0%	-31.0%	62.0%
Average	Community Crime	0.0%	3.0%	1.0%	14.0%	28.0%	-25.0%	-7.0%	-26.0%	60.0%
2002 - 2006	Total Crime	0.0%	18.0%	13.0%	0.0%	10.0%	-5.0%	13.0%	10.0%	8.0%
	HH with no credit record	28%	35%	40%	28%	21%	4%	26%	2%	34%
	Banks	97	2	5	0	0	0	2	1	0
	per 10,000 Households	5.7	6.3	4.7	0.0	0.0	0.0	4.0	9.7	0.0
	per 10,000 Persons	2.6	3.2	2.5	0.0	0.0	0.0	1.8	6.5	0.0
	Credit Unions	48	0	0	0	0	0	1	0	1
Financial	per 10,000 Households	2.8	0.0	0.0	0.0	0.0	0.0	2.0	0.0	1.9
Service	per 10,000 Persons	1.3	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.8
Institutions	Traditional Institutions	145	2	5	0	0	0	3	1	1
Institutions	per 10,000 Households	8.5	6.3	4.7	0.0	0.0	0.0	6.0	9.7	1.9
	per 10,000 Persons	3.8	3.2	2.5	0.0	0.0	0.0	2.6	6.5	0.8
	Nontraditional Institutions	45	1	0	0	0	0	3	0	0
	per 10,000 Households	2.6	3.2	0.0	0.0	0.0	0.0	6.0	0.0	0.0
	per 10,000 Persons	1.2	1.6	0.0	0.0	0.0	0.0	2.6	0.0	0.0
	Ratio Nontrad to Trad Inst.	0.30	0.50	0.00				1.00	0.00	0.00

		Cincinnati	Hartwell	Hyde Park	Kennedy Heights	Linwood	Lower Price Hill	Madisonville	Mount Adams	Mount Airy
	Total # of Businesses	13,985	101	624	65	38	110	371	131	162
All Businesses	Total # of Employees	239,312	2,091	3,945	308	700	2,714	5,227	1,191	2,766
	Total Revenue	\$31.3B	\$.2B	\$.5B	\$.B	\$.2B	\$.3B	\$1.B	\$.2B	\$.5B
	# of Businesses	5,562	52	287	35	12	36	133	50	92
0 - 5 Empl.	Total Revenue	\$2317.2M	\$18.8M	\$123.6M	\$8.6M	\$5.9M	\$14.9M	\$42.1M	\$16.M	\$46.4M
	# of Employees	14,183	123	744	84	29	87	343	116	237
	# of Businesses	2,610	12	118	9	9	24	79	1 <i>7</i>	31
6 - 19 Empl.	Total Revenue	\$4263.8M	\$20.8M	\$1 <i>45.4</i> M	\$4.4M	\$30.M	\$31.2M	\$1 <i>5</i> 1.5M	\$23.5M	\$57.8M
	# of Employees	25,935	100	1,125	84	90	240	832	169	312
	# of Businesses	1,138	9	25	0	5	9	30	9	7
20 - 50 Empl.	Total Revenue	\$6032.4M	\$28.6M	\$53.M	\$.M	\$26.3M	\$126.6M	\$133.4M	\$68.1M	\$35.1M
	# of Employees	35,085	219	754	0	124	337	922	301	1 <i>75</i>
	# of Businesses	357	3	9	2	1	2	10	2	3
51 - 100 Empl.	Total Revenue	\$3937.2M	\$5.8M	\$25.5M	\$.M	\$11.1M	\$34.5M	\$63.1M	\$21.M	\$20.6M
	# of Employees	27,044	198	673	140	100	180	<i>75</i> 9	180	237
	Total Expenditures	\$7.3B	\$122.1M	\$747.M	\$139.5M	\$8.M	\$9.M	\$178.9M	\$70.5M	\$217.6M
Expenditures	Retail Expenditures	\$2.5B	\$43.1M	\$249.4M	\$48.6M	\$2.8M	\$3.4M	\$63.8M	\$23.6M	\$75.9M
	Grocery Expenditures	\$533.7M	\$9.3M	\$46.1M	\$10.2M	\$.6M	\$.8M	\$1 <i>4</i> .M	\$4.4M	\$16.M

		Cincinnati	Hartwell	Hyde Park	Kennedy Heights	Linwood	Lower Price Hill	Madisonville	Mount Adams	Mount Airy
	Retailers	1,395	10	87	10	3	10	33	7	16
All Retail	Retail Revenue	\$2.3B	\$35.7M	\$95.8M	\$5.8M	\$4.9M	\$77.4M	\$28.5M	\$3.7M	\$18.3M
	Retail Leakage	\$190.7M	\$7.4M	\$1 <i>5</i> 3.6M	\$42.8M	-\$2.1M	-\$74.M	\$35.2M	\$19.9M	\$57.6M
	Restaurants	589	7	27	0	0	1	7	10	4
Restaurants	Revenue	\$380.9M	\$4.9M	\$23.M	\$.M	\$.M	\$.2M	\$2.1M	\$7.6M	\$2.M
Residurants	Leakage	\$29.1M	\$1.9M	\$19.2M	\$7.9M	\$.5M	\$.3M	\$7.9M	-\$3.7M	\$10.2M
	Sq. Ft. Potential	124,792	8,272	82,448	33,805	1,936	1,115	33,953	-1 <i>5,</i> 701	43,652
	Apparel	185	0	22	2	0	0	1	0	1
Apparel	Revenue	\$166.5M	\$.M	\$11.3M	\$.7M	\$.M	\$.M	\$1.2M	\$.M	\$.1M
Apparei	Leakage	\$122.9M	\$4.7M	\$20.5M	\$4.8M	\$.3M	\$.4M	\$5.7M	\$3.M	\$8.3M
	Sq. Ft. Potential	361,856	13,879	60,313	14,058	931	1,046	16,843	8,931	24,442
	Grocers	20	1	0	0	0	1	0	0	0
	Grocers per 10K Persons	0.5	1.6	0.0	0.0	0.0	9.1	0.0	0.0	0.0
Full Service	Grocers per 10K HH	1.2	3.2	0.0	0.0	0.0	28.1	0.0	0.0	0.0
Grocers	Avg Distance to Grocer	1.06	0.51	0.99	1.62	1.49	0.33	2.04	1.03	3.56
Orocers	Revenue	\$518.5M	\$21.8M	\$.0M	\$.0M	\$.0M	\$72.8M	\$.0M	\$.0M	\$.0M
	Leakage	\$15.2M	-\$12.5M	\$46.1M	\$10.2M	\$.6M	-\$72.0M	\$14.0M	\$4.4M	\$16.0M
	Sq. Ft. Potential	44,352	-36,444	134,387	29,809	1 ,7 96	-209,801	40,900	12,798	46,712
	Grocers	114	1	1	2	0	5	3	0	1
All Groceres	Grocers per 10K Persons	3.0	1.6	0.5	2.8	0.0	45.4	2.6	0.0	0.8
All Gloceles	Grocers per 10K HH	6.7	3.2	0.9	6.3	0.0	140.7	6.0	0.0	1.9
	Revenue	\$574.2M	\$21.8M	\$2.7M	\$.5M	\$.0M	\$74.6M	\$1.8M	\$.0M	\$.7M

		Cincinnati	Mount Auburn	Mount Lookout	Mount Washington	North Avondale / Paddock Hills	N. Fairmount / S. Fairmount / English Woods	Northside	Oakley	Over the Rhine
Area	Acres	50803.20	449.92	876.16	2007.68	851.20	1010.56	1150.72	1623.04	387.20
	2000 Census	331,874	6,516	4,685	11,472	6,326	<i>7,</i> 761	9,389	11,244	7,638
	2006 Census Trend Proj.	309,121	<i>5,</i> 710	4,485	11,419	5,969	<i>7</i> ,039	8,488	10,312	7,276
	DRILLDOWN	378,259	5,355	7,080	18,201	7,297	5,641	11,326	11,560	4,970
Population	% Above Trend Proj.	22%	-6%	58%	59%	22%	-20%	33%	12%	-32%
ropolation	% Above Census 2000	14.0%	-18.0%	51.0%	59.0%	15.0%	-27.0%	21.0%	3.0%	-35.0%
	2000 Census (per Acre)	6.5	14.5	5.3	5.7	7.4	7.7	8.2	6.9	19.7
	2006 Trend Proj. (per Acre)	6.1	12.7	5.1	5.7	7.0	7.0	7.4	6.4	18.8
	DRILLDOWN (per Acre)	7.4	11.9	8.1	9.1	8.6	5.6	9.8	<i>7</i> .1	12.8
	2000 Census	1 <i>47,</i> 886	2,713	2,062	5,506	2,285	3,049	4,054	6,365	3,594
	2006 Census Trend Proj.	140,247	2,403	2,026	5,581	2,162	2,826	3,770	5,992	3,476
Households	DRILLDOWN	170,680	2,238	3,166	8,828	2,757	2,197	4,959	6,700	2,195
	% Above Trend Proj.	22%	-7%	56%	58%	28%	-22%	32%	12%	-37%
	% Above Census 2000	15%	-18%	54%	60%	21%	-28%	22%	5%	-39%
Average	2000 Census	2.2	2.2	2.3	2.1	2.2	2.5	2.3	1. <i>7</i>	1.9
Household Size	2006 Census Trend Proj.	2.1	2.1	2.2	2.0	2.1	2.4	2.2	1. <i>7</i>	1.9
11003CIIOIU 312C	DRILLDOWN	2.2	2.4	2.2	2.1	2.7	2.6	2.3	1. <i>7</i>	2.3
	2000 Census	165,742	3,345	2,130	<i>5,</i> 780	2,458	3,507	4,594	6,836	5,261
	2006 Census Trend Proj.	166,592	3,278	2,133	6,016	2,420	3,492	4,548	6,688	5,993
Units	DRILLDOWN	222,059	4,016	3,751	9,112	3,570	4,197	6,781	9,437	4,260
	% Above Trend Proj.	33%	23%	76%	51%	48%	20%	49%	41%	-29%
	% Above Census 2000	134.0%	120.1%	176.1%	1 <i>57</i> .6%	145.2%	119.7%	147.6%	138.0%	81.0%
	2000 Census	\$43,992	\$37,845	\$107,162	\$51,244	\$56,836	\$23,728	\$3 7, 980	\$52,265	\$22,422
Average	2006 Census Trend Proj.	\$50,430	\$45,008	\$125,784	\$60,741	\$69,749	\$27,688	\$44,560	\$63,438	\$28,490
Household	DRILLDOWN	\$51 , 535	\$40,987	\$129,184	\$59,410	\$65 , 685	\$27,075	\$38,565	\$63,609	\$26,815
Income	DRILLDOWN Adj.	\$54,083	\$42,859	\$133,700	\$62,374	\$68,198	\$28,390	\$40,717	\$66,338	\$29,576
	% Above Trend Proj.	7%	-5%	6%	3%	-2%	3%	-9%	5%	4%
	% Above Census 2000	23%	13%	25%	22%	20%	20%	7%	27%	32%

Data Tables

		Cincinnati	Mount Auburn	Mount Lookout	Mount Washington	North Avondale / Paddock Hills	N. Fairmount / S. Fairmount / English Woods	Northside	Oakley	Over the Rhine
	2000 Census	\$30,659	\$28,899	\$83,1 <i>75</i>	\$42,778	\$38,047	\$18,995	\$30,485	\$41,6 <i>77</i>	\$11,363
Median	2006 Census Trend Proj.	\$36,764	\$33,045	\$96,606	\$49,827	\$45,492	\$22,397	\$36,027	\$49,063	\$16,792
Household	DRILLDOWN	\$39,893	\$33,233	\$125,800	\$53,787	\$57,533	\$20,953	\$31,093	\$54,803	\$20,636
Income	% Above Trend Proj.	9%	1%	30%	8%	26%	-6%	-14%	12%	23%
	% Above Census 2000	30%	15%	51%	26%	51%	10%	2%	31%	82%
	2000 Census	\$6505.8M	\$102.7M	\$221.M	\$282.1M	\$129.9M	\$72.3M	\$1 <i>54</i> .M	\$332.7M	\$80.6M
	2006 Census Trend Proj.	\$7072.6M	\$108.2M	\$254.8M	\$339.M	\$1 <i>5</i> 0.8M	\$78.2M	\$168.M	\$380.1M	\$99.M
	DRILLDOWN	\$8795.9M	\$91.7M	\$409.M	\$524.4M	\$181.1M	\$59.5M	\$191.3M	\$426.2M	\$58.9M
Aggregate	DRILLDOWN Adj.	\$9.2 B	\$95.9M	\$423.3M	\$550.6M	\$188.0M	\$62.4M	\$201.9M	\$444.4M	\$64.9M
Neighborhood	% Above Trend Proj.	31%	-11%	66%	62%	25%	-20%	20%	17%	-34%
Income	% Above Census 2000	42%	-7%	92%	95%	45%	-14%	31%	34%	-19%
	Aggr. Income per Acre	\$181 , 700	\$213,147	\$483,095	\$274,255	\$220,893	\$61,714	\$1 <i>75,</i> 483	\$273,835	\$1 <i>67</i> ,686
	Aggr. Informal Economy	\$435.M	\$4.2M	\$14.3M	\$26.2M	\$6.9M	\$2.9M	\$10.7M	\$18.3M	\$6.1M
	% Informal Economy	5.2%	4.6%	3.5%	5.0%	3.8%	4.9%	5.6%	4.3%	10.3%
	2000 Census	39.4%	29.3%	73.4%	59.2%	50.6%	30.7%	49.4%	43.3%	3.9%
Home	2006 Census Trend Proj.	39.7%	29.6%	73.6%	59.2%	50.4%	31.2%	49.7%	43.4%	3.9%
Ownership	DRILLDOWN by Unit	38.8%	46.7%	48.7%	40.4%	44.1%	46.0%	49.8%	46.3%	21.0%
	DRILLDOWN by Building	71.9%	67.4%	91.0%	90.1%	83.4%	56.8%	78.6 %	78.2%	25.2%
	2000 Census	\$98,674	\$88,888	\$271,525	\$113,283	\$145,033	\$50,343	\$69,290	\$119,118	\$62,271
Median Home	2006 Census Trend Proj.	\$134,470	\$110 <i>,</i> 781	\$352,270	\$136,152	\$1 <i>75,</i> 8 <i>75</i>	\$62,159	\$87,362	\$150,059	\$101,282
Sale Value	DRILLDOWN	\$140,499	\$120,000	\$322,750	\$144,900	\$168,200	\$55,000	\$84,000	\$193,250	\$185,000
Sale Value	% Above Trend Proj.	4%	8%	-8%	6%	-4%	-12%	-4%	29%	83%
	% Above Census 2000	42%	35%	19%	28%	16%	9%	21%	62%	197%
	New Units	7450.0	66.0	36.0	40.0	8.0	11.0	16.0	29.0	206.0
	New Units per 10K HH	50.4	24.3	17.5	<i>7</i> .3	3.5	3.6	3.9	4.6	57.3
Residential	New Units % Change	-1 <i>7</i> .3	-2.9	8.2	-1.3	-3.5	-2.0	-1.0	3.3	-2.8
Investment	New Construction per 10K	7.5	13.3	8.7	3.8	0.4	2.0	2.0	1.3	5.3
2002 - 2006	New Construction % Change	-1.0	0.0	2.9	-0.5	-0.4	-1.0	-0.5	0.6	0.3
2002 2000	Rehab Permits	8275.0	254.0	290.0	172.0	141.0	138.0	254.0	396.0	386.0
	Rehab % Change	-0.5	-13.3	-7.3	-1.5	6.1	1.0	6.9	3.0	-5.6
	Rehap Permits per 10K HH	56	94	141	31	62	45	63	62	107

		Cincinnati	Mount Auburn	Mount Lookout	Mount Washington	North Avondale / Paddock Hills	N. Fairmount / S. Fairmount / English Woods	Northside	Oakley	Over the Rhine
Crime Incidents	Property Crime	62.6	63.2	21.1	28.4	35.4	79.8	74.9	62.6	150.8
per 1000	Violent Crime	11.0	8.9	0.4	1.9	5.7	11.6	14.7	4.5	<i>57</i> .1
Persons	Community Crime	1 <i>7</i> .1	20.3	4.3	6.4	<i>7</i> .3	22.3	22.9	8.6	38.5
2002 - 2006	Total Crime	73.6	72.1	21.6	30.3	41.1	91.4	89.6	67.1	207.9
Change in	Property Crime	-7.0%	-13.0%	39.0%	13.0%	13.0%	6.0%	4.0%	45.0%	-18.0%
Crime	Violent Crime	-7.0%	-26.0%	-60.0%	16.0%	-16.0%	-36.0%	11.0%	96.0%	-34.0%
2002 - 2006	Community Crime	-14.0%	-8.0%	5.0%	-9.0%	-40.0%	-24.0%	-18.0%	2.0%	-31.0%
2002 - 2006	Total Crime	-7.0%	-15.0%	33.0%	13.0%	8.0%	-2.0%	5.0%	47.0%	-23.0%
Difference	Property Crime	0.0%	-6.0%	46.0%	20.0%	20.0%	13.0%	11.0%	52.0%	-11.0%
from City	Violent Crime	0.0%	-19.0%	-53.0%	23.0%	-9.0%	-29.0%	18.0%	103.0%	-27.0%
Average	Community Crime	0.0%	6.0%	19.0%	5.0%	-26.0%	-10.0%	-3.0%	16.0%	-17.0%
2002 - 2006	Total Crime	0.0%	-8.0%	40.0%	20.0%	15.0%	5.0%	12.0%	54.0%	-16.0%
	HH with no credit record	28%	11%	41%	42%	27%	17%	29%	13%	3%
	Banks	97	0	1	6	2	0	2	7	0
	per 10,000 Households	5.7	0.0	3.2	6.8	7.3	0.0	4.0	10.4	0.0
	per 10,000 Persons	2.6	0.0	1.4	3.3	2.7	0.0	1.8	6.1	0.0
	Credit Unions	48	1	0	0	0	0	1	1	3
Financial	per 10,000 Households	2.8	4.5	0.0	0.0	0.0	0.0	2.0	1.5	13.7
Service	per 10,000 Persons	1.3	1.9	0.0	0.0	0.0	0.0	0.9	0.9	6.0
Institutions	Traditional Institutions	145	1	1	6	2	0	3	8	3
Illisilionons	per 10,000 Households	8.5	4.5	3.2	6.8	7.3	0.0	6.0	11.9	13.7
	per 10,000 Persons	3.8	1.9	1.4	3.3	2.7	0.0	2.6	6.9	6.0
	Nontraditional Institutions	45	0	0	1	0	0	2	1	5
	per 10,000 Households	2.6	0.0	0.0	1.1	0.0	0.0	4.0	1.5	22.8
	per 10,000 Persons	1.2	0.0	0.0	0.5	0.0	0.0	1.8	0.9	10.1
	Ratio Nontrad to Trad Inst.	0.30	0.00	0.00	0.20	0.00		0.70	0.10	1.70

		Cincinnati	Mount Auburn	Mount Lookout	Mount Washington	North Avondale / Paddock Hills	N. Fairmount / S. Fairmount / English Woods	Northside	Oakley	Over the Rhine
	Total # of Businesses	13,985	267	45	291	147	149	399	478	876
All Businesses	Total # of Employees	239,312	6,029	228	1, 7 91	2,324	1,269	2,483	<i>7,</i> 450	8,393
	Total Revenue	\$31.3B	\$.9B	\$.B	\$.3B	\$.1B	\$.2B	\$.5B	\$1.6B	\$.9B
	# of Businesses	5,562	112	20	136	60	57	1 <i>75</i>	1 <i>77</i>	290
0 - 5 Empl.	Total Revenue	\$2317.2M	\$70.3M	\$4.8M	\$47.4M	\$16.9M	\$1 <i>7.7</i> M	\$58.9M	\$75.4M	\$111.9M
	# of Employees	14,183	334	23	311	141	136	407	454	688
	# of Businesses	2,610	45	4	42	27	26	70	118	119
6 - 19 Empl.	Total Revenue	\$4263.8M	\$86.9M	\$1.5M	\$84.M	\$26.3M	\$38.5M	\$166.2M	\$192.M	\$1 <i>74</i> .9M
	# of Employees	25,935	446	35	392	258	241	712	1,207	1,132
	# of Businesses	1,138	27	1	18	5	16	23	46	40
20 - 50 Empl.	Total Revenue	\$6032.4M	\$103.6M	\$.M	\$32.7M	\$4.5M	\$50.1M	\$127.3M	\$225.3M	\$100.4M
	# of Employees	35,085	828	30	<i>57</i> 0	130	516	686	1,370	1,198
	# of Businesses	357	8	2	3	3	2	9	16	8
51 - 100 Empl.	Total Revenue	\$3937.2M	\$91.7M	\$.M	\$15.1M	\$7.2M	\$4.9M	\$69.8M	\$207.9M	\$23.5M
	# of Employees	27,044	556	140	273	245	156	678	1,259	625
	Total Expenditures	\$7.3B	\$83.3M	\$248.4M	\$424.9M	\$141.2M	\$64.5M	\$179.3M	\$335.6M	\$63.9M
Expenditures	Retail Expenditures	\$2.5B	\$29.5M	\$82.4M	\$146.6M	\$48.2M	\$23.6M	\$63.9M	\$11 <i>4</i> .9M	\$23.4M
	Grocery Expenditures	\$533.7M	\$6.4M	\$14.8M	\$30.1M	\$9.8M	\$5.5M	\$14.1M	\$23.4M	\$5.5M

		Cincinnati	Mount Auburn	Mount Lookout	Mount Washington	North Avondale / Paddock Hills	N. Fairmount / S. Fairmount / English Woods	Northside	Oakley	Over the Rhine
	Retailers	1,395	9	2	30	13	1 <i>7</i>	60	70	101
All Retail	Retail Revenue	\$2.3B	\$13.4M	\$.4M	\$60.6M	\$13.M	\$1 <i>7</i> .2M	\$42.6M	\$219.5M	\$83.3M
	Retail Leakage	\$190.7M	\$16.1M	\$82.M	\$86.M	\$35.3M	\$6.3M	\$21.2M	-\$104.5M	-\$59.9M
	Restaurants	589	4	1	21	2	3	19	34	24
Restaurants	Revenue	\$380.9M	\$3.2M	\$.6M	\$13.4M	\$1.1M	\$2.9M	\$5.4M	\$23.9M	\$7.M
Residuidilis	Leakage	\$29.1M	\$1.5M	\$13.4M	\$10.8M	\$7.M	\$.7M	\$4.6M	-\$4.9M	-\$3.5M
	Sq. Ft. Potential	124,792	6,406	<i>57,</i> 308	46,146	29,822	2,821	19,727	-20,883	-14,821
	Apparel	185	0	0	2	0	1	10	4	10
Apparel	Revenue	\$166.5M	\$.M	\$.M	\$1.M	\$.M	\$.5M	\$5.3M	\$2.5M	\$11.3M
Apparei	Leakage	\$122.9M	\$3.2M	\$10.9M	\$1 <i>5</i> .9M	\$5.6M	\$2.M	\$1.6M	\$10.8M	-\$8.8M
	Sq. Ft. Potential	361,856	9,526	31,991	46,738	16,469	5,825	4,773	31,674	-25,948
	Grocers	20	0	0	2	0	0	0	1	1
	Grocers per 10K Persons	0.5	0.0	0.0	1.1	0.0	0.0	0.0	0.9	2.0
Full Service	Grocers per 10K HH	1.2	0.0	0.0	2.3	0.0	0.0	0.0	1.5	4.6
Grocers	Avg Distance to Grocer	1.06	0.59	1.38	0.80	1 <i>.77</i>	1.21	1.64	0.70	0.29
Oloceis	Revenue	\$518.5M	\$.0M	\$.0M	\$35.1M	\$.0M	\$.0M	\$.0M	\$72.8M	\$6.2M
	Leakage	\$15.2M	\$6.4M	\$14.8M	-\$5.0M	\$9.8M	\$5.5M	\$14.1M	-\$49.4M	-\$.7M
	Sq. Ft. Potential	44,352	18,715	42,999	-14,514	28,494	15,974	41,030	-144,11 <i>7</i>	-2,120
	Grocers	114	0	0	2	0	6	3	2	20
All Groceres	Grocers per 10K Persons	3.0	0.0	0.0	1.1	0.0	10.6	2.6	1. <i>7</i>	40.2
All Gloceles	Grocers per 10K HH	6.7	0.0	0.0	2.3	0.0	27.3	6.0	3.0	91.1
	Revenue	\$574.2M	\$.0M	\$.0M	\$35.1M	\$.0M	\$3.1M	\$4.4M	\$73.2M	\$18.9M

		Cincinnati	Pleasant Ridge		Riverside	Roselawn	Sayler Park	Sedamsville	South Cumminsville / Millvale	Spring Grove Village
Area	Acres	50803.20	1032.96	904.96	948.48	1101.44	727.68	837.76	554.24	1239.04
	2000 Census	331,874	<i>7,</i> 791	641	1,451	<i>7</i> ,128	3,233	2,223	3,914	2,337
	2006 Census Trend Proj.	309,121	7, 246	671	1,589	6,620	2,912	1,908	3,743	2,112
	DRILLDOWN	378,259	9,276	758	1,213	9,668	5,389	1,405	3,838	3,339
Population	% Above Trend Proj.	22%	28%	13%	-24%	46%	85%	-26%	3%	58%
	% Above Census 2000	14.0%	19.0%	18.0%	-16.0%	36.0%	67.0%	-37.0%	-2.0%	43.0%
	2000 Census (per Acre)	6.5	7.5	0.7	1.5	6.5	4.4	2.7	<i>7</i> .1	1.9
	2006 Trend Proj. (per Acre)	6.1	7.0	0.7	1. <i>7</i>	6.0	4.0	2.3	6.8	1. <i>7</i>
	DRILLDOWN (per Acre)	7.4	9.0	0.8	1.3	8.8	7.4	1. <i>7</i>	6.9	2.7
	2000 Census	147,886	3,764	2	631	3,423	1,246	754	1,423	939
	2006 Census Trend Proj.	140,247	3,589	3	710	3,180	1,152	657	1,398	873
Households	DRILLDOWN	170,680	4,606	55	516	4,606	2,130	472	1,426	1,381
	% Above Trend Proj.	22%	28%	1728%	-27%	45%	85%	-28%	2%	58%
	% Above Census 2000	15%	22%	2642%	-18%	35%	71%	-37%	0%	47%
Average	2000 Census	2.2	2.0	1.5	2.3	2.0	2.6	2.8	2.8	2.5
Household Size	2006 Census Trend Proj.	2.1	2.0	1. <i>7</i>	2.2	2.0	2.5	2.7	2.7	2.4
Tioosciioia Size	DRILLDOWN	2.2	2.0	13.8	2.4	2.1	2.5	3.0	2.7	2.4
	2000 Census	165,742	3,951	2	699	3,685	1,309	915	1,658	1,058
	2006 Census Trend Proj.	166,592	3,868	3	830	3,558	1,243	877	1,761	1,046
Units	DRILLDOWN	222,059	5,969	94	817	4,933	2,337	1,526	2,007	1,632
	% Above Trend Proj.	33%	54%	3033%	-2%	39%	88%	74%	14%	56%
	% Above Census 2000	134.0%	151.1%	4700.0%	116.9%	133.9%	178.5%	166.8%	121.0%	154.3%
	2000 Census	\$43,992	\$51,414		\$38,055	\$37 , 210	\$47 , 251	\$37 , 530	\$23,378	\$40,547
Average	2006 Census Trend Proj.	\$50,430	\$60,982	\$3 <i>75,</i> 000	\$46,908	\$40,925	\$55 , 430	\$42,861	\$22,495	\$45 , 544
Household	DRILLDOWN	\$51,535	\$ <i>57,</i> 720	\$375,000	\$39,654	\$40,589	\$55,672	\$37,043	\$21,543	\$42,158
Income	DRILLDOWN Adj.	\$54,083	\$60,426	\$395,371	\$42,836	\$44,352	\$58,819	\$38,184	\$22,791	\$45,157
Illcome	% Above Trend Proj.	7%	-1%	5%	-9%	8%	6%	-11%	1%	-1%
	% Above Census 2000	23%	18%		13%	19%	24%	2%	-3%	11%

Data Tables

		Cincinnati	Pleasant Ridge		Riverside	Roselawn	Sayler Park	Sedamsville	South Cumminsville / Millvale	Spring Grove Village
	2000 Census	\$30,659	\$39,546	\$0	\$34 , 487	\$23,737	\$39,395	\$33,231	\$15,412	\$33,559
Median	2006 Census Trend Proj.	\$36,764	\$46,332	\$3 <i>75</i> ,000	\$40,008	\$26,329	\$44 , 798	\$36,909	\$16,828	\$3 7, 558
Household	DRILLDOWN	\$39,893	\$52,281	\$27,857	\$35,372	\$34,346	\$47,873	\$32,126	\$16,439	\$34,204
Income	% Above Trend Proj.	9%	13%	-93%	-12%	30%	7%	-13%	-2%	-9%
	% Above Census 2000	30%	32%	•	3%	45%	22%	-3%	7%	2%
	2000 Census	\$6505.8M	\$193.5M	•	\$24.M	\$127.4M	\$58.9M	\$28.3M	\$33.3M	\$38.1M
	2006 Census Trend Proj.	\$7072.6M	\$218.9M	\$1.1M	\$33.3M	\$130.1M	\$63.9M	\$28.2M	\$31.4M	\$39.8M
	DRILLDOWN	\$8795.9M	\$265.9M	\$20.6M	\$20.5M	\$186.9M	\$118.6M	\$1 <i>7.</i> 5M	\$30.7M	\$58.2M
Aggregate	DRILLDOWN Adj.	\$9.2 B	\$278.3M	\$21.7M	\$22.1M	\$204.3M	\$125.3M	\$18.0M	\$32.5M	\$62.4M
Neighborhood	% Above Trend Proj.	31%	27%	1827%	-34%	57%	96%	-36%	3%	57%
Income	% Above Census 2000	42%	44%	•	-8%	60%	113%	-36%	-2%	64%
	Aggr. Income per Acre	\$181, 7 00	\$269,456	\$23,956	\$23,304	\$185,456	\$1 <i>7</i> 2,1 <i>7</i> 6	\$21 , 527	\$58,656	\$50,349
	Aggr. Informal Economy	\$435.M	\$12.5M	\$1.1M	\$1.6M	\$17.3M	\$6.7M	\$.5M	\$1.8M	\$4.1M
	% Informal Economy	5.2%	4.7%	5.4%	8.0%	9.3%	5.7%	3.1%	5.8%	<i>7</i> .1%
	2000 Census	39.4%	48.2%	50.0%	40.3%	36.2%	67.0%	50.0%	25.2%	57.4%
Home	2006 Census Trend Proj.	39.7%	48.0%	66.7%	39.7%	36.5%	67.2%	50.2%	24.8%	57.0%
Ownership	DRILLDOWN by Unit	38.8%	38.9%	7.3%	58.9%	30.2%	43.0%	83.2%	30.8%	43.8%
	DRILLDOWN by Building	71.9 %	73.1%	6.7%	70.9%	72.0 %	82.3%	65.8%	43.7%	82.8%
	2000 Census	\$98,674	\$112,938	\$0	\$63,300	\$76,900	\$87 , 750	\$54,050	\$52,900	\$67,167
Median Home	2006 Census Trend Proj.	\$134,470	\$141,251	\$112,500	<i>\$75,</i> 432	\$91,275	\$107,010	\$64,422	\$62,668	\$79,775
Sale Value	DRILLDOWN	\$140,499	\$151,000	•	\$115,450	\$116,950	\$112,000	\$59,450	\$56,000	\$80,000
Juic Vuide	% Above Trend Proj.	4%	7%	•	53%	28%	5%	-8%	-11%	0%
	% Above Census 2000	42%	34%		82%	52%	28%	10%	6%	19%
	New Units	7450.0	0.0	0.0	11.0	0.0	6.0	0.0	8.0	0.0
	New Units per 10K HH	50.4	0.0	0.0	17.4	0.0	4.8	0.0	5.6	0.0
Residential	New Units % Change	-1 <i>7</i> .3	0.0	0.0	-17.4	0.0	-0.8	0.0	-2.8	0.0
Investment	New Construction per 10K	7.5	0.0	0.0	1.6	0.0	3.2	0.0	2.1	0.0
2002 - 2006	New Construction % Change	-1.0	0.0	0.0	-1.6	0.0	-0.8	0.0	-0.7	0.0
2002 - 2000	Rehab Permits	8275.0	191.0	2.0	11.0	133.0	68.0	32.0	11 <i>7</i> .0	46.0
	Rehab % Change	-0.5	3.5	0.0	4.8	-0.6	-0.8	5.3	-1.4	-1.1
	Rehap Permits per 10K HH	56	51	1,000	17	39	55	42	82	49

		Cincinnati	Pleasant Ridge	Queensgate	Riverside	Roselawn	Sayler Park	Sedamsville	South Cumminsville / Millvale	Spring Grove Village
Crime Incidents	Property Crime	62.6	36.6	238.7	64.8	60.6	39.9	76.9	69.7	110.4
per 1000	Violent Crime	11.0	4.0	25.0	2.8	12.8	2.2	7.6	12.8	18.4
Persons	Community Crime	1 <i>7</i> .1	10.1	57.7	11. <i>7</i>	1 <i>7.7</i>	15.8	1 <i>5.7</i>	31.4	24.8
2002 - 2006	Total Crime	73.6	40.6	263.7	67.5	73.4	42.1	84.6	82.5	128.8
Change in	Property Crime	-7.0%	-9.0%	-18.0%	13.0%	-1.0%	-4.0%	27.0%	-6.0%	-5.0%
Crime	Violent Crime	-7.0%	-33.0%	-27.0%	0.0%	-7.0%	0.0%	6.0%	-24.0%	34.0%
2002 - 2006	Community Crime	-14.0%	-24.0%	-43.0%	-29.0%	-11.0%	11.0%	-31.0%	6.0%	-1 <i>7</i> .0%
2002 - 2000	Total Crime	-7.0%	-12.0%	-19.0%	13.0%	-2.0%	-4.0%	25.0%	-9.0%	-1.0%
Difference	Property Crime	0.0%	-2.0%	-11.0%	20.0%	6.0%	3.0%	34.0%	1.0%	2.0%
from City	Violent Crime	0.0%	-26.0%	-20.0%	7.0%	0.0%	7.0%	13.0%	-17.0%	41.0%
Average	Community Crime	0.0%	-10.0%	-29.0%	-15.0%	4.0%	25.0%	-17.0%	20.0%	-3.0%
2002 - 2006	Total Crime	0.0%	-5.0%	-12.0%	20.0%	5.0%	3.0%	31.0%	-2.0%	6.0%
	HH with no credit record	28%	29%	36%	29%	38%	45%	-28%	25%	42%
	Banks	97	3	3	0	5	1	0	0	1
	per 10,000 Households	5.7	6.5	547.1	0.0	10.9	4.7	0.0	0.0	7.2
	per 10,000 Persons	2.6	3.2	39.6	0.0	5.2	1.9	0.0	0.0	3.0
	Credit Unions	48	2	7	0	1	0	0	0	0
Financial	per 10,000 Households	2.8	4.3	1277.0	0.0	2.2	0.0	0.0	0.0	0.0
Service	per 10,000 Persons	1.3	2.2	92.4	0.0	1.0	0.0	0.0	0.0	0.0
Institutions	Traditional Institutions	145	5	10	0	6	1	0	0	1
ilisilioliolis	per 10,000 Households	8.5	10.9	1824.0	0.0	13.0	4.7	0.0	0.0	7.2
	per 10,000 Persons	3.8	5.4	132.0	0.0	6.2	1.9	0.0	0.0	3.0
	Nontraditional Institutions	45	2	0	0	5	0	0	0	1
	per 10,000 Households	2.6	4.3	0.0	0.0	10.9	0.0	0.0	0.0	<i>7</i> .2
	per 10,000 Persons	1.2	2.2	0.0	0.0	5.2	0.0	0.0	0.0	3.0
	Ratio Nontrad to Trad Inst.	0.30	0.40	0.00		0.80	0.00			1.00

		Cincinnati	Pleasant Ridge	Queensgate	Riverside	Roselawn	Sayler Park	Sedamsville	South Cumminsville / Millvale	Spring Grove Village
	Total # of Businesses	13,985	248	372	75	504	63	42	74	119
All Businesses	Total # of Employees	239,312	3,598	7,045	810	6,510	425	533	887	3,521
	Total Revenue	\$31.3B	\$.6B	\$1.7B	\$.5B	\$1.2B	\$.1B	\$.1B	\$.5B	\$.8B
	# of Businesses	5,562	114	89	27	180	33	13	18	34
0 - 5 Empl.	Total Revenue	\$2317.2M	\$33.7M	\$64.7M	\$24.5M	\$73.2M	\$14.1M	\$5.1M	\$40.3M	\$11.5M
	# of Employees	14,183	263	260	<i>7</i> 1	464	84	37	48	<i>7</i> 8
	# of Businesses	2,610	46	93	14	99	9	12	19	22
6 - 19 Empl.	Total Revenue	\$4263.8M	\$49.4M	\$235.9M	\$67.2M	\$167.2M	\$15.3M	\$17.5M	\$57.2M	\$54.7M
	# of Employees	25,935	472	922	130	976	94	95	238	201
	# of Businesses	1,138	19	52	14	41	2	2	7	16
20 - 50 Empl.	Total Revenue	\$6032.4M	\$60.3M	\$543.5M	\$306.4M	\$170.4M	\$.M	\$10.3M	\$33.2M	\$1 <i>55.7</i> M
	# of Employees	35,085	634	1,635	449	1,216	<i>7</i> 0	65	201	479
	# of Businesses	357	4	9	2	18	3	2	3	9
51 - 100 Empl.	Total Revenue	\$3937.2M	\$87.8M	\$221.4M	\$32.5M	\$245.6M	\$16.9M	\$100.1M	\$304.8M	\$244.5M
	# of Employees	27,044	325	618	160	1,278	1 <i>77</i>	1 <i>75</i>	220	668
	Total Expenditures	\$7.3B	\$216.4M	\$2.M	\$19.1M	\$171.9M	\$96.9M	\$16.5M	\$36.6M	\$52.7M
Expenditures	Retail Expenditures	\$2.5B	\$74.7M	\$.7M	\$6.8M	\$60.9M	\$33.5M	\$5.9M	\$13.5M	\$18.6M
	Grocery Expenditures	\$533.7M	\$15.5M	\$.2M	\$1.5M	\$13.4M	\$7.M	\$1.3M	\$3.3M	\$4.M

		Cincinnati	Pleasant Ridge	Queensgate	Riverside	Roselawn	Sayler Park	Sedamsville	South Cumminsville / Millvale	Spring Grove Village
	Retailers	1,395	43	25	1	48	6	5	7	1 <i>7</i>
All Retail	Retail Revenue	\$2.3B	\$149.M	\$43.7M	\$2.M	\$76.3M	\$20.1M	\$5.1M	\$6.2M	\$47.M
	Retail Leakage	\$190.7M	-\$74.2M	-\$43.M	\$4.8M	-\$15.4M	\$13.4M	\$.8M	\$7.4M	-\$28.3M
	Restaurants	589	15	10	0	1 <i>7</i>	3	1	3	5
Restaurants	Revenue	\$380.9M	\$13.M	\$7.6M	\$.M	\$9.M	\$2.4M	\$.2M	\$.9M	\$6.M
Residurants	Leakage	\$29.1M	-\$.7M	-\$7.4M	\$1.1M	\$.7M	\$3.1M	\$.8M	\$1.2M	-\$3.M
	Sq. Ft. Potential	124,792	-3,060	-31,927	4,628	3,145	13,423	3,257	5,042	-12,896
	Apparel	185	7	2	0	8	0	1	0	2
 	Revenue	\$166.5M	\$2.9M	\$3.5M	\$.M	\$4.1 M	\$.M	\$.1M	\$.M	\$23.4M
Apparel	Leakage	\$122.9M	\$5.6M	-\$3.4M	\$.7M	\$2.6M	\$3.8M	\$.5M	\$1.5M	-\$21.4M
	Sq. Ft. Potential	361,856	16,560	-10,047	2,185	7,654	11,100	1,532	4,289	-62,890
	Grocers	20	1	0	0	1	1	0	0	1
	Grocers per 10K Persons	0.5	1.1	0.0	0.0	1.0	1.9	0.0	0.0	3.0
Full Service	Grocers per 10K HH	1.2	2.2	0.0	0.0	2.2	4.7	0.0	0.0	7.2
Grocers	Avg Distance to Grocer	1.06	0.99	0.93	2.62	0.63	0.81	1.66	1.62	0.78
Oloceis	Revenue	\$518.5M	\$22.6M	\$.0M	\$.0M	\$23.7M	\$11.8M	\$.0M	\$.0M	\$27.3M
	Leakage	\$15.2M	-\$7.1M	\$.2M	\$1.5M	-\$10.3M	-\$4.9M	\$1.3M	\$3.3M	-\$23.3M
	Sq. Ft. Potential	44,352	-20,744	453	4,343	-29,968	-14,158	3,808	9,576	-67,770
	Grocers	114	2	0	0	5	1	0	2	3
All Groceres	Grocers per 10K Persons	3.0	2.2	0.0	0.0	5.2	1.9	0.0	5.2	9.0
All Gloceles	Grocers per 10K HH	6.7	4.3	0.0	0.0	10.9	4.7	0.0	14.0	21.7
	Revenue	\$574.2M	\$22.9M	\$.0M	\$.0M	\$25.7M	\$11.8M	\$.0M	\$2.2M	\$28.8M

		Cincinnati	Walnut Hills	West End	West Price Hill	Westwood / East Westwood	Winton Hills
Area	Acres	50803.20	938.88	641.28	1567.36	4453.76	1598.08
	2000 Census	331,874	<i>7,</i> 790	8,11 <i>5</i>	17,303	36,056	5,375
	2006 Census Trend Proj.	309,121	7,486	<i>7,</i> 720	15,859	34,060	5,247
	DRILLDOWN	378,259	6,020	6,331	23,901	45,520	5,523
Domilation	% Above Trend Proj.	22%	-20%	-18%	51%	34%	5%
Population	% Above Census 2000	14.0%	-23.0%	-22.0%	38.0%	26.0%	3.0%
ĺ	2000 Census (per Acre)	6.5	8.3	12.7	11.0	8.1	3.4
	2006 Trend Proj. (per Acre)	6.1	8.0	12.0	10.1	7.6	3.3
	DRILLDOWN (per Acre)	7.4	6.4	9.9	15.2	10.2	3.5
	2000 Census	1 <i>47,</i> 886	3,797	3,958	7,303	16,681	2,032
	2006 Census Trend Proj.	140,247	3,693	3,854	6,837	15,933	2,037
Households	DRILLDOWN	170,680	2,908	3,025	10,306	21,316	2,141
	% Above Trend Proj.	22%	-21%	-22%	51%	34%	5%
	% Above Census 2000	15%	-23%	-24%	41%	28%	5%
Average	2000 Census	2.2	2.0	2.0	2.4	2.1	2.7
Household Size	2006 Census Trend Proj.	2.1	1.9	2.0	2.3	2.1	2.6
1100sellolu 3ize	DRILLDOWN	2.2	2.1	2.1	2.3	2.1	2.6
	2000 Census	165,742	4,536	5,141	7,788	18,256	2,189
	2006 Census Trend Proj.	166,592	4,821	5,577	7 , 543	18,309	2,285
Units	DRILLDOWN	222,059	5,224	4,626	11,861	24,643	2,263
	% Above Trend Proj.	33%	8%	-17%	57%	35%	-1%
	% Above Census 2000	134.0%	115.2%	90.0%	152.3%	135.0%	103.4%
	2000 Census	\$43,992	\$31,608	\$24,646	\$42,246	\$40,393	\$20,459
Average	2006 Census Trend Proj.	\$50,430	\$31,253	\$30,833	\$47,273	\$43,621	\$22,426
Household	DRILLDOWN	\$51,535	\$39,562	\$26,889	\$42,957	\$43,425	\$21 , 877
Income	DRILLDOWN Adj.	\$54,083	\$42,783	\$28,172	\$45,268	\$45,723	\$22,950
Income	% Above Trend Proj.	7%	37%	-9%	-4%	5%	2%
	% Above Census 2000	23%	35%	14%	7%	13%	12%

Data Tables

		Cincinnati	Walnut Hills	West End	West Price Hill	Westwood / East Westwood	Winton Hills
	2000 Census	\$30,659	\$19,199	\$13, 7 11	\$34,576	\$33,746	\$12,215
Median	2006 Census Trend Proj.	\$36,764	\$22,149	\$18,270	\$39,213	\$37,132	\$12,734
Household	DRILLDOWN	\$39,893	\$22,178	\$17,037	\$35,480	\$37,806	\$11,498
Income	% Above Trend Proj.	9%	0%	-7%	-10%	2%	-10%
	% Above Census 2000	30%	16%	24%	3%	12%	-6%
	2000 Census	\$6505.8M	\$120.M	\$97.6M	\$308.5M	\$673.8M	\$41.6M
	2006 Census Trend Proj.	\$7072.6M	\$115.4M	\$118.8M	\$323.2M	\$695.M	\$45.7M
	DRILLDOWN	\$8795.9M	\$115.M	\$81.3M	\$442.7M	\$925.7M	\$46.8M
Aggregate	DRILLDOWN Adj.	\$9.2 B	\$124.4M	\$85.2M	\$466.6M	\$974.6M	\$49.1M
Neighborhood	% Above Trend Proj.	31%	8%	-28%	44%	40%	8%
Income	% Above Census 2000	42%	4%	-13%	51%	45%	18%
	Aggr. Income per Acre	\$181 , 700	\$132,492	\$132,902	\$297 , 667	\$218,835	\$30 , 743
	Aggr. Informal Economy	\$435.M	\$9.4M	\$3.9M	\$23.8M	\$49.M	\$2.3M
	% Informal Economy	5.2%	8.1%	4.8%	5.4%	5.3%	4.9%
	2000 Census	39.4%	18.8%	10.3%	54.1%	38.9%	6.6%
Home	2006 Census Trend Proj.	39.7%	18.8%	10.3%	55.0%	38.8%	6.6%
Ownership	DRILLDOWN by Unit	38.8%	34.8%	20.2%	41.2%	33.5%	7.1%
	DRILLDOWN by Building	71.9%	51.0%	41.1%	83.4%	77.6%	10.2%
	2000 Census	\$98,674	\$73,509	\$75,900	\$80,393	\$94,186	\$95,900
Median Home	2006 Census Trend Proj.	\$134,470	\$91,705	\$139,161	\$97,761	\$112,906	\$118,314
Sale Value	DRILLDOWN	\$140,499	\$153,250	\$162,500	\$95,800	\$109,750	\$80,000
Sale Value	% Above Trend Proj.	4%	67%	17%	-2%	-3%	-32%
	% Above Census 2000	42%	108%	114%	19%	17%	-17%
	New Units	7450.0	167.0	2921.0	6.0	276.0	0.0
	New Units per 10K HH	50.4	44.0	738.0	0.8	16.5	0.0
Residential	New Units % Change	-1 <i>7</i> .3	4.7	-270.1	-0.3	0.5	0.0
Investment	New Construction per 10K	7.5	20.0	32.3	0.5	7.2	0.0
2002 - 2006	New Construction % Change	-1.0	-1.8	-12.9	-0.1	0.5	0.0
2002 - 2006	Rehab Permits	8275.0	231.0	153.0	202.0	389.0	241.0
	Rehab % Change	-0.5	0.8	-1.5	-0.4	1.1	-33.0
	Rehap Permits per 10K HH	56	61	39	28	23	119

		Cincinnati	Walnut Hills	West End	West Price Hill	Westwood / East Westwood	Winton Hills
Crime Incidents	Property Crime	62.6	118.6	76.3	46.4	60.9	54.7
per 1000	Violent Crime	11.0	20.7	22.3	6.5	8.0	1 <i>7</i> .1
Persons	Community Crime	1 <i>7</i> .1	29.5	31.2	16.5	13.5	32.6
2002 - 2006	Total Crime	73.6	139.3	98.6	52.9	68.9	71.8
Change in	Property Crime	-7.0%	30.0%	-25.0%	-18.0%	-4.0%	-26.0%
Crime	Violent Crime	-7.0%	-24.0%	-22.0%	32.0%	58.0%	35.0%
2002 - 2006	Community Crime	-14.0%	-4.0%	16.0%	-1.0%	7.0%	-13.0%
2002 - 2000	Total Crime	-7.0%	17.0%	-24.0%	-14.0%	0.0%	-17.0%
Difference	Property Crime	0.0%	37.0%	-17.0%	-11.0%	3.0%	-19.0%
from City	Violent Crime	0.0%	-1 <i>7</i> .0%	-15.0%	39.0%	65.0%	42.0%
Average	Community Crime	0.0%	10.0%	30.0%	13.0%	21.0%	1.0%
2002 - 2006	Total Crime	0.0%	24.0%	-17.0%	-7.0%	7.0%	-10.0%
	HH with no credit record	28%	-1%	3%	37%	32%	19%
	Banks	97	2	1	4	10	1
	per 10,000 Households	5.7	6.9	3.3	3.9	4.7	4.7
	per 10,000 Persons	2.6	3.3	1.6	1. <i>7</i>	2.2	1.8
	Credit Unions	48	1	1	0	7	1
Financial	per 10,000 Households	2.8	3.4	3.3	0.0	3.3	4.7
Service	per 10,000 Persons	1.3	1.7	1.6	0.0	1.5	1.8
Institutions	Traditional Institutions	145	3	2	4	1 <i>7</i>	2
11131110110113	per 10,000 Households	8.5	10.3	6.6	3.9	8.0	9.3
	per 10,000 Persons	3.8	5.0	3.2	1.7	3.7	3.6
ĺ	Nontraditional Institutions	45	3	0	1	8	0
	per 10,000 Households	2.6	10.3	0.0	1.0	3.8	0.0
	per 10,000 Persons	1.2	5.0	0.0	0.4	1.8	0.0
Ì	Ratio Nontrad to Trad Inst.	0.30	1.00	0.00	0.30	0.50	0.00

		Cincinnati	Walnut Hills	West End	West Price Hill	Westwood / East Westwood	Winton Hills
	Total # of Businesses	13,985	585	476	299	872	92
All Businesses	Total # of Employees	239,312	<i>7,</i> 513	10,540	1,720	9,840	1 <i>,77</i> 8
	Total Revenue	\$31.3B	\$1.B	\$1.4B	\$.3B	\$1.4B	\$.2B
	# of Businesses	5,562	203	148	11 <i>7</i>	395	24
0 - 5 Empl.	Total Revenue	\$231 <i>7</i> .2M	\$73.6M	\$52.3M	\$33.9M	\$1 <i>7</i> 0.7M	\$9.7M
	# of Employees	14,183	529	399	284	1,068	73
	# of Businesses	2,610	113	96	49	180	20
6 - 19 Empl.	Total Revenue	\$4263.8M	\$207.3M	\$131.M	\$62.1M	\$234.M	\$39.6M
	# of Employees	25,935	1,114	964	464	1,807	202
	# of Businesses	1,138	50	51	11	65	14
20 - 50 Empl.	Total Revenue	\$6032.4M	\$188.M	\$235.1M	\$47.3M	\$226.5M	\$113.7M
	# of Employees	35,085	1,525	1,670	312	1,962	508
	# of Businesses	357	20	20	5	20	5
51 - 100 Empl.	Total Revenue	\$3937.2M	\$1 <i>7</i> 0.7M	\$187.1M	\$3.5M	\$192.8M	\$28.M
	# of Employees	27,044	1,565	1,510	410	1,396	335
	Total Expenditures	\$7.3B	\$105.6M	\$88.2M	\$397.6M	\$829.1M	\$55.6M
Expenditures	Retail Expenditures	\$2.5B	\$37.4M	\$32.2M	\$140.3M	\$292.5M	\$20.6M
	Grocery Expenditures	\$533.7M	\$8.2M	\$7.5M	\$30.5M	\$63.3M	\$5.M

		Cincinnati	Walnut Hills	West End	West Price Hill	Westwood / East Westwood	Winton Hills
	Retailers	1,395	41	24	36	142	7
All Retail	Retail Revenue	\$2.3B	\$64.6M	\$43.6M	\$42.1M	\$493.2M	\$8.6M
	Retail Leakage	\$190.7M	-\$27.2M	-\$11.5M	\$98.2M	-\$200.8M	\$12.M
	Restaurants	589	19	12	19	43	0
Restaurants	Revenue	\$380.9M	\$9.2M	\$3.2M	\$11.8M	\$47.6M	\$.M
Restaurants	Leakage	\$29.1M	-\$3.3M	\$1.8M	\$10.6M	-\$1.1M	\$3.1M
	Sq. Ft. Potential	124,792	-14,204	<i>7,</i> 519	45,491	-4,875	13,334
	Apparel	185	8	2	2	1 <i>7</i>	2
Apparel	Revenue	\$166.5M	\$3.7M	\$10.3M	\$1.M	\$22.6M	\$.7M
Apparei	Leakage	\$122.9M	\$.5M	-\$6.8M	\$14.4M	\$9.5M	\$1.5M
	Sq. Ft. Potential	361,856	1,361	-19,919	42,331	28,022	4,498
	Grocers	20	1	1	0	5	0
	Grocers per 10K Persons	0.5	1. <i>7</i>	1.6	0.0	1.1	0.0
Full Service	Grocers per 10K HH	1.2	3.4	3.3	0.0	2.3	0.0
Grocers	Avg Distance to Grocer	1.06	0.48	0.49	0.92	0.72	2.05
Oloceis	Revenue	\$518.5M	\$18.2M	\$4.8M	\$.0M	\$137.7M	\$.0M
	Leakage	\$15.2M	-\$10.0M	\$2.8M	\$30.5M	-\$74.4M	\$5.0M
	Sq. Ft. Potential	44,352	-29,093	8,019	88,756	-216,954	14,491
	Grocers	114	3	3	3	11	1
All Groceres	Grocers per 10K Persons	3.0	5.0	4.7	1.3	2.4	1.8
All Oloceles	Grocers per 10K HH	6.7	10.3	9.9	2.9	5.2	4.7
	Revenue	\$574.2M	\$19.1M	\$1.5M	\$3.3M	\$138.0M	\$.4M